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Schneider's Ride of Pride Ends Tour in Green Bay

Military-themed tractor returns home for public celebration with former Packers player Ahman Green

GREEN BAY, Wis. – (July 28, 2015) – Schneider, one of the nation's largest truckload carriers, is celebrating its 80-year heritage in its home state with the Ride of Pride Tour. Over the course of five days this month, Schneider is hitting the road in a whole new way, stopping in nine area communities to showcase the equipment and [associates](#) who haul the goods people buy and use every day. The tour culminates in Schneider's hometown of Green Bay on Friday, July 31. Hosted at Schneider's Driver Training Academy, 911 Glory Road, the event is scheduled to run from 8 a.m. to 1 p.m.

Schneider isn't sending just any truck out on tour; the company is honoring its long-standing commitment to veterans with the 2015 Ride of Pride tractor – a military-themed truck that serves as a rolling tribute to members of the military, past and present.

The patriotic truck is driven by Green Bay's own Jay Hull, who served in the U.S. Army for 24 years and completed tours in Iraq hauling fuel tankers. During his time in the military, Hull was also a recruiter, career counselor and chemical nuclear biological warfare specialist. He will share his experiences on the road – as both a member of the military and a Schneider driver – and why he believes transportation jobs are such a great fit for both current and former service members and civilians alike.

Attendees will get to see the detailed exterior of the truck and learn about all the bells and whistles that are standard features on today's newest Schneider trucks. It's especially noteworthy to point out that this truck is the first [Ride of Pride](#) tractor ever equipped with automated transmission.

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"We're shifting our tractor fleet from manual to automated transmission, an upgrade that will make it easier than ever for people to learn how to drive a big rig," said Reich. "There are so many advanced technology features built into these trucks that most folks would never imagine, so this is a really great opportunity for us to show people what the future of trucking looks like – and encourage them to check out these exciting and lucrative careers available right here in Northeastern Wisconsin."

The hometown stop doesn't end with Hull and his state-of-the-art tribute truck. Ahman Green, former Green Bay Packers running back and the team's all-time leading rusher, will also meet attendees and sign autographs. A full schedule of the day's events can be found below.

A Schneider representative will be available at the event to discuss career opportunities driving trucks similar to the one on tour. In addition to career opportunities for civilians, veterans can learn more about Schneider's Credit for Military Experience Program, which recognizes military service with benefits like a higher starting pay, and the [Military Apprenticeship Program](#).

To learn more about Schneider's career opportunities, visit <http://www.schneiderjobs.com>. For more information on the Ride of Pride, go to <http://schneiderjobs.com/company-drivers/military/ride-of-pride>. Schneider's commitment to those who have served in the military can be found at <http://schneiderjobs.com/company-drivers/military>.

Schedule:

8–9:30 a.m.: Live radio remote on Duke FM (WGEE FM)

11 a.m.–1 p.m.: Lunch provided

11:30 a.m.–1 p.m.: Ahman Green meet and greet and autograph session

8 a.m.–1 p.m.:

- Attendees able to check out Schneider's 2015 Ride of Pride military-themed tractor
- Ride of Pride driver and Green Bay resident Jay Hull and driver recruiters available to talk with attendees

About Schneider

One of the largest truckload carriers in North America, Schneider has been the top choice of safety-minded

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drivers for 80 years. With over 75 percent of its drivers getting home weekly or better, Schneider provides professional opportunities that meet the work-life balance needs of today's drivers and owner-operators. Schneider is a \$3.9 billion company and is ranked a top-paying carrier by the National Transportation Institute. It has been nationally recognized for its support of current and former military personnel. For more information about Schneider career opportunities, visit <http://www.SchneiderJobs.com>. You can also connect with Schneider on Facebook at www.facebook.com/jobsatschneider or follow on Twitter @schneiderjobs.

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