Coca-Cola Honors Schneider with Dedicated Carrier of the Year Award

GREEN BAY, Wis. – (July 21, 2015) – Coca-Cola, the world’s largest beverage company, recently honored Schneider, North America’s premier provider of truckload, intermodal and logistics services, with its Dedicated Carrier of the Year Award. The award is presented annually to the carrier identified as Coke’s highest performer in key focus areas: serviceability, dedicated solutions, flexibility, capacity, tender acceptance and cost effectiveness.

“We hit the ground running and executed a flawless start-up in a short amount of time,” said Mark Rourke, Schneider’s president of Truckload Services. “We continue to exceed expectations with flexible capacity options that ensure Coke’s popular products make it to store shelves on time, especially during their busy seasons. This is all achieved by our safe-performing professional drivers and outstanding on-site Schneider Dedicated associates working closely with their Coke Operations counterparts to improve efficiency and implement smart solutions.”

Schneider was able to start up service for Coke at several new sites with flawless results as well as execute a seamless transition from the beverage company’s prior transportation providers.

About Schneider
Schneider is the premier provider of truckload, intermodal and logistics services. Offering the broadest portfolio in the industry, Schneider’s solutions include Regional, Long-Haul, Expedited, Dedicated, Bulk, Intermodal, Brokerage, Cross-Dock Logistics, Supply Chain Management and Port Logistics.

A $3.9 billion company, Schneider has been delivering superior customer experiences and safely getting it done for nearly 80 years. For more information about Schneider, visit www.schneider.com or follow on Twitter: @WeAreSchneider.

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