

**École Secondaire LAURIER MACDONALD High School**

**7355 Viau, Saint-Leonard  H1S 3C2**

**Tel: 514-374-6000 Fax: 514-374-7220**

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**COURSE STANDARDS AND PROCEDURES**

**COURSE**:

544 Business Management

**CLASS RESOURCES:**

 Google classroom and teacher handmade material

**COURSE DESCRIPTION**: Introduction to the World of Business Ownership

**MYP AIMS ADDRESSED BY THE COURSE**: What are the aims/objectives of the course? How do these relate to the MEES competencies?

| MYP Course Aims | MEES Course Objectives |
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| -Act as responsible citizens of local and global communities.  – -Develop inquiry skills that lead towards conceptual understandings of the relationship between individuals, societies and the environments in which we live in.  | -Students take part in entrepreneurial experiences that allow them to be actively involved in their community and to begin playing an active role.-Students acquire or strengthen certain entrepreneurial qualities and use appropriate strategies and resources to enrich their business-like profile.  |
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**FUNDAMENTAL IB CONCEPTS**:

 Global interactions focus on the interdependence of the larger human community, and relationships with the world as a whole. Systems provide structure and order in our built environment.

 **KEY INSTRUCTIONAL STRATEGIES/APPROACHES TO LEARNING**:
A : Knowing and Understanding: Students will learn how to use terminology and demonstrate knowledge and understanding through business case study and documentary analysis . B: Investigating- Students will develop research skills and learn how to formulate clear research questions, investigate and collect relevant information using economic issues and contemporary social and mass media.

 C: Communicating- Students develop skills to organize and communicate information and ideas using business projects, oral presentations and the impact of marketing.

D: Thinking critically Students will be able to synthesize information, evaluate sources and interpret different business models.

**IB MYP LEARNER PROFILE**:

-Inquirers, knowledgeable, Thinkers, Communicators, Reflective, Risk Takers.

**FORMATIVE & SUMMATIVE ASSESSMENT INCLUDING MYP ASSESSMENT:**

| **Term 1 (20% of School Course Grade)** |
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| *Competencies targeted* | *Evaluation methods* | *Timeline* |
| *Competency 1: Business Communication* | -Quizzes-Sales Pitch project-Research Papers-Documentary analysis- business models. | November 3rd, 2022 |
| *Communication to students and parents* | *Materials required* |
| * Telephone or Email or Mozaik portal
* Written communication (i.e. progress report)
* Parent/teacher interviews
* Report cards
* Google classroom
 | * Copybook
* binder
* calculator
* Writing materials
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| *IB MYP Criterion* | *Examples of assessment/feedback both formative and/or summative* |
| *A. Knowing and Understanding**B. Investigating**C. Communicating**D. Thinking Critically* | -Formative Assessment: Quizzes-Summative Assessment: Chapter Test/Projects-Verbal and written feedback |

| **Term 2 (20% of School Course Grade)** |
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| *Competencies targeted* | *Evaluation methods* | *Timeline* |
| *Competency 1: Business Communication* | -Quizzes-Research Papers-Marketing-Branding and logo design-Planning you brand-Web-creation-Investopedia  | February, 3rd, 2023 |
| *Communication to students and parents* | *Materials required* |
| * Telephone or Email or Mozaik portal
* Written communication (i.e. progress report)
* Parent/teacher interviews
* Report cards
* Google classroom
 | * Copybook,
* binder
* calculator
* Writing materials
 |
| *IB MYP Criterion* | *Examples of assessment/feedback both formative and/or summative* |
| *A. Knowing and Understanding**B. Investigating**C. Communicating**D. Thinking Critically* | -Formative Assessment: Quizzes-Summative Assessment: Chapter Test/Project-Verbal and written feedback |

| **Term 3 (60% of School Course Grade)** |
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| *Competencies targeted* | *Evaluation methods* | *Timeline* |
| *Competency 1: Business Communication* | -Quizzes-Research Papers-Documentary analysis- business models.-Web-creation-Investopedia -Business Plan | June 23rd, 2023 |
| *Communication to students and parents* | *Materials required* |
| * Telephone or Email or Mozaik portal
* Written communication (i.e. progress report)
* Parent/teacher interviews
* Report cards
* Google classroom
 | * Copybook,
* binder
* calculator
* Writing materials
 |
| *IB MYP Criterion* | *Examples of assessment/feedback both formative and/or summative* |
| *A. Knowing and Understanding**B. Investigating**C. Communicating**D. Thinking Critically* | -Formative Assessment: Quizzes-Summative Assessment: Chapter Test/Project-Verbal and written feedback |

| **Additional Information/Specifications** |
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| **🆇** This course does not have a final exam. The final course grade comes entirely from the school course grade.**☐** This course has a final exam administered by the English Montreal School Board. The final course grade is determined by taking 70% of the school course grade and 30% of the school board exam.**☐** This course has a final exam administered by the *Ministère de l’Éducation et de l’Enseignement Supérieur* (MEES). The final course grade is determined by taking 50% of the school course grade and 50% of the MEES exam. Please note that the final course grade is subject to MEEs moderation. |