

**École Secondaire LAURIER MACDONALD High School**

**7355 Viau, Saint-Leonard  H1S 3C2**

**Tel: 514-374-6000 Fax: 514-374-7220**

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**COURSE STANDARDS AND PROCEDURES**

**COURSE**:

544 Business Management

**CLASS RESOURCES:**

Google classroom and teacher handmade material

**COURSE DESCRIPTION**: Introduction to the World of Business Ownership  
  
**MYP AIMS ADDRESSED BY THE COURSE**: What are the aims/objectives of the course? How do these relate to the MEES competencies?

| MYP Course Aims | MEES Course Objectives |
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| -Act as responsible citizens of local and global communities.  – -Develop inquiry skills that lead towards conceptual understandings of the relationship between individuals, societies and the environments in which we live in. | -Students take part in entrepreneurial experiences that allow them to be actively involved in their community and to begin playing an active role.  -Students acquire or strengthen certain entrepreneurial qualities and use appropriate strategies and resources to enrich their business-like profile. |
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**FUNDAMENTAL IB CONCEPTS**:

Global interactions focus on the interdependence of the larger human community, and relationships with the world as a whole. Systems provide structure and order in our built environment.

**KEY INSTRUCTIONAL STRATEGIES/APPROACHES TO LEARNING**:   
A : Knowing and Understanding: Students will learn how to use terminology and demonstrate knowledge and understanding through business case study and documentary analysis . B: Investigating- Students will develop research skills and learn how to formulate clear research questions, investigate and collect relevant information using economic issues and contemporary social and mass media.

C: Communicating- Students develop skills to organize and communicate information and ideas using business projects, oral presentations and the impact of marketing.

D: Thinking critically Students will be able to synthesize information, evaluate sources and interpret different business models.

**IB MYP LEARNER PROFILE**:

-Inquirers, knowledgeable, Thinkers, Communicators, Reflective, Risk Takers.

**FORMATIVE & SUMMATIVE ASSESSMENT INCLUDING MYP ASSESSMENT:**

| **Term 1 (20% of School Course Grade)** | | |
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| *Competencies targeted* | *Evaluation methods* | *Timeline* |
| *Competency 1: Business Communication* | -Quizzes  -Sales Pitch project  -Research Papers  -Documentary analysis- business models. | November 3rd, 2022 |
| *Communication to students and parents* | *Materials required* | |
| * Telephone or Email or Mozaik portal * Written communication (i.e. progress report) * Parent/teacher interviews * Report cards * Google classroom | * Copybook * binder * calculator * Writing materials | |
| *IB MYP Criterion* | *Examples of assessment/feedback both formative and/or summative* | |
| *A. Knowing and Understanding*  *B. Investigating*  *C. Communicating*  *D. Thinking Critically* | -Formative Assessment: Quizzes  -Summative Assessment: Chapter Test/Projects  -Verbal and written feedback | |

| **Term 2 (20% of School Course Grade)** | | |
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| *Competencies targeted* | *Evaluation methods* | *Timeline* |
| *Competency 1: Business Communication* | -Quizzes  -Research Papers  -Marketing  -Branding and logo design  -Planning you brand  -Web-creation  -Investopedia | February, 3rd, 2023 |
| *Communication to students and parents* | *Materials required* | |
| * Telephone or Email or Mozaik portal * Written communication (i.e. progress report) * Parent/teacher interviews * Report cards * Google classroom | * Copybook, * binder * calculator * Writing materials | |
| *IB MYP Criterion* | *Examples of assessment/feedback both formative and/or summative* | |
| *A. Knowing and Understanding*  *B. Investigating*  *C. Communicating*  *D. Thinking Critically* | -Formative Assessment: Quizzes  -Summative Assessment: Chapter Test/Project  -Verbal and written feedback | |

| **Term 3 (60% of School Course Grade)** | | |
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| *Competencies targeted* | *Evaluation methods* | *Timeline* |
| *Competency 1: Business Communication* | -Quizzes  -Research Papers  -Documentary analysis- business models.  -Web-creation  -Investopedia  -Business Plan | June 23rd, 2023 |
| *Communication to students and parents* | *Materials required* | |
| * Telephone or Email or Mozaik portal * Written communication (i.e. progress report) * Parent/teacher interviews * Report cards * Google classroom | * Copybook, * binder * calculator * Writing materials | |
| *IB MYP Criterion* | *Examples of assessment/feedback both formative and/or summative* | |
| *A. Knowing and Understanding*  *B. Investigating*  *C. Communicating*  *D. Thinking Critically* | -Formative Assessment: Quizzes  -Summative Assessment: Chapter Test/Project  -Verbal and written feedback | |

| **Additional Information/Specifications** |
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| **🆇** This course does not have a final exam. The final course grade comes entirely from the school course grade.  **☐** This course has a final exam administered by the English Montreal School Board. The final course grade is determined by taking 70% of the school course grade and 30% of the school board exam.  **☐** This course has a final exam administered by the *Ministère de l’Éducation et de l’Enseignement Supérieur* (MEES). The final course grade is determined by taking 50% of the school course grade and 50% of the MEES exam. Please note that the final course grade is subject to MEEs moderation. |