



PRINT ADVERTISING RATES

Size of ad	One Edition B&W / Colour	Two Editions B&W / Colour
<input type="checkbox"/> Full page (10.375x10.167)	\$ 1,100 / \$ 1,400	\$ 2,035 / \$ 2,600
<input type="checkbox"/> 1/2 (5.125x10.167)	\$ 650 / \$ 850	\$ 1,200 / \$ 1,600
<input type="checkbox"/> 1/4 (5.125x5.000)	\$ 325 / \$ 430	\$ 600 / \$ 795
<input type="checkbox"/> 1/8 (5.125x2.5)	\$ 150 / \$ 210	\$ 275 / \$ 400
<input type="checkbox"/> Banner-inside (2.167x10.167)	\$ 400 / \$ 500	\$ 740 / \$ 925
<input type="checkbox"/> Banner-front (2.167x10.167)	\$ 600	\$ 1,100
<input type="checkbox"/> Advertorial Option or Sponsorship	To be discussed with your representative	
<input type="checkbox"/> Title Sponsor	\$ 10,000	\$ 20,000

For quality printing, it is always best to provide us with text and graphics separately. Graphics should be dpi (gray-scale or cmyk) at the required size. Acceptable formats for complete advertisements or component graphics include PDF (press quality), jpeg (high resolution), tiff and eps (illustrator) files. N.B. Images at 300 dpi, actual size are required for reproduction. Type should be embedded or converted to outlines. The editor reserves the right to reset copy when it is evident that a clear reproduction will not result.

Artwork

If you do not have artwork, our designer will design your ad for a nominal fee. Please speak to your advertising representative for more information.

14,000 copies of the Inspirations print edition are distributed to 100 drop off spots across the Greater Montreal and surrounding areas, including the West Island, Laval and the South Shore, through English-language school boards and to special needs schools and organizations. The print edition and the Online EXPRESS are circulated via email and social media.



ADVERTISING CONTRACT

Please complete and send it to your representative by mail, fax or email.

NAME OF ADVERTISER: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

CONTACT NAME: _____

TELEPHONE: _____

FAX: _____

E-MAIL: _____

INSPIRATIONS
REPRESENTATIVE: _____

We have chosen

B & W Colour One Edition Two Editions

Size: _____ Price: _____

This will authorize you to publish an advertisement in Inspirations. We agree to pay : _____ dollars for the selected format of advertisement indicated below. Please make your cheque payable to English Montreal School Board and please send it, along with the completed form, to the EMSB, 6000 Fielding Avenue, room 109, Montreal, Quebec H3X 1T4 to the attention of Michael J. Cohen.

Signature of business representative

Date