Commission scolaire English-Montréal

English Montreal School Board

Meeting #05 2017-2018

MINUTES OF A MEETING OF THE CENTRAL PARENTS' COMMITTEE HELD IN THE LIBRARY ROOM OF JOHN F. KENNEDY HIGH SCHOOL, 3030 VILLERAY, MONTREAL ON THURSDAY, MARCH 15, 2018 AT 7:00 P.M.

CENTRAL PARENTS COMMITTEE MEMBERS DELEGATES/ALTERNATES - PRESENT

Carlyle		Serena Capplette		John Paul I		Sophie De Vito	
Cedarcrest		Raymond Ayas		Lester B Pearson		Benny Berneti	
Coronation		Ravi Kiran Singh Chevvan		Mackay		Joanne Charron	
Dalkeith		Marietta Damiano		Merton		Michael Gonshor	
Dante		Joseph Varga		MIND		Francine Cytrynbaum	
East Hill		Adrienne Taylor		Nesbitt		Alirio Ferreira	
Edinburgh		Caroline Phaneuf		Our Lady of Pompei		Anthony Cristofaro	
Edward Murphy	Alt	Laura Saragosa		Parkdale		Caleigh Saucier	
Gardenview		Daniel Tatone		Rosemount		Costa Carrara	
General Vanier		Jason Trudeau		Roslyn		Catherine Forbes	
Gerald McShane		Franco Mazzariello		Royal West		Norm Gharibian	
Hampstead		Katherine Korakakis		Sinclair Laird		Amanda Liste	
Honore Mercier		Joseph Di Liello		Vincent Massey	Alt	Mario Pietrangelo	
John Caboto		Sonia Pecora		Westmount		Antonio Crespo	
John F. Kennedy		Johnny Leoci					

REGRETS/ABSENT

Viviane Zabbel	ACSES	Michelangelo	Pietro Mercuri
Bancroft	Stephanie Keating	Philip E. Layton	Fatima Qureshi
Dunrae Gardens	Joseph Bondi	Pierre de Coubertin	Brunella Fata
Edward Murphy	Nadia Riley	Pierre E. Trudeau	Marie-Helene Bedard
Elizabeth Ballantyne	Maria Orjuela	Royal Vale	Mark Ellenbogen
FACE	Alyssa Kuzmarov	St. Dorothy	Milan Cardone
James Lyng	Shoshanna Ruttner	St. Gabriel	Mubeenah Mughal
John Grant	Sabrina Lawrence	St. Monica	Andrew Ross
LINKS	Samantha Dudok	St. Raphael	Tanya Fabrizi
Laurenhill	Melvin Shantz	Vincent Massey	Robert Soroka
Laurier Macdonald	Isabelle Baas	Westmount Park	Sophie Antippa
Leonardo da Vinci	Tony Speranza	Willingdon	Lucas Reindler
Marymount	Sherlyn Figueira		

ALSO PRESENT:

John Pevec, Regional Director, East Sector

Mario Bentrovato, Parent Commissioner, Secondary

Brigida Sellato, Communications Consultant

GUESTS:

none

1. **WELCOME/OPENING REMARKS (1 MIN)**
The chair called the meeting to order at 7:15 pm.

2. **APPROVAL OF THE AGENDA (1 MIN)**
It was moved by Jason Trudeau, seconded by Benny Berneti and unanimously resolved that the agenda be accepted as presented.
Vote: 26-0-0 (S. Capplette, D. Tatone and R. Singh not present) **Motion Carried**

3. **FIRST PUBLIC QUESTION PERIOD**
There were no question.

4. **ADOPTION OF MINUTES OF THE MEETING HELD ON FEBRUARY 1, 2018 (2 MIN)**
It was moved by Norm Gharibian, seconded by Raymond Ayas and resolved that the minutes be adopted with minor corrections.
Vote: 15-0-11 (S. Capplette, D. Tatone and R. Singh not present) **Motion Carried**

5. **BUSINESS ARISING FROM THE MINUTES**

5.1 OFFICIAL RECORDING OF E-VOTE ON THE PARENT COMMITTEE LOGO
Following the e-vote on the parent committee logo the following resolution was recorded.

It was moved by Benny Berneti, seconded by Daniel Tatone and resolved to accept the Parent Committee logo as presented.
Vote: 37-3-2 **Motion Carried**

5.2 SEX EDUCATION UPDATE
The consultant will be present at the next meeting with a presentation.
It was also mentioned that there will be a presentation on the student portal, Mosaic.

7:23 p.m. D. Tatone arrived

5.3 CONSULTATION: COMMITMENT TO SUCCESS PLAN
The members discussed the draft document for the commitment to success plan that was composed from the feedback of various groups.

7:28 p.m. S. Capplette arrived

A concern was raised regarding the non used comments made by the parents and if there would be a document drafted from those comments. Also raised was what will be done to meet the objectives.

The members proceeded to hold a vote on the consultation based on the criteria provided.

Please indicate your degree of agreement or disagreement with each statement by placing an "x" in the appropriate box at the right.

1. *The consultation summary reflects the preoccupations and expectations of the groups consulted. Do these preoccupations and expectations reflect your sense of the challenges that the Board faces?*

Strongly Agree	*9*	*Agree*	*12*	*Somewhat agree*	*2*	*Disagree*	*0*	*Strongly disagree*	*0*

Abstentions: 4

Comment:

It is recommended that the information gathered in the process be retained and used to obtain the strategies.

2. *Do the specific objectives appear appropriate and realistic to you?*

Strongly Agree	*8*	*Agree*	*16*	*Somewhat agree*	*4*	*Disagree*	*0*	*Strongly disagree*	*0*

Comment:
It is recommended that the information gathered in the process be retained and used to obtain the strategies.

3. *Is there anything significant which has not been included in the document but should be considered?*

It was moved by Costa Carrara, seconded by Caroline Phaneuf and unanimously resolved to accept the commitment to success plan as discussed and with the recommendations.
Vote: 28-0-0 (R. Singh not present) **Motion Carried**

6. NEW BUSINESS

6.1 LITERACY PRIZE

The members discussed the literacy prize that was distributed to elementary students at the end of the year and if they wanted to continue with this award. The members agreed to continue and a subcommittee of Raymond Ayas, Katherine Korakakis, Serena Capplette and Joanne Charron will bring back books for the members to select and vote on so that they may be ordered.

6.2 AWARD OF MERIT

The members discussed the award of merit that was for an elementary student. Last year each student received fifty dollars (50$) and a plaque.

It was moved by Joanne Charron, seconded by Katherine Korakakis and unanimously resolved to continue with the award of merit and plaque.
Vote: 28-0-0 (R. Singh not present) **Motion Carried**

6.3 JUNE SOCIAL

Following a brief discussion, it was moved Benny Berneti, seconded by Anthony Cristofaro and unanimously resolved to hold the June 7th meeting at St. Pius X Culinary Institute for a social at 6:30 pm.
Vote: 28-0-0 (R. Singh not present) **Motion Carried**

6.4 CONSULTATION: CENTENNIAL ACADEMY- RENEWAL OF COHABITATION FOR 1 YEAR

It was moved by Jason Trudeau, seconded by Benny Berneti and unanimously resolved to accept the renewal of the cohabitation for Centennial Academy for 1 year.

Vote: 28-0-0 (R. Singh not present) **Motion Carried**

8:22 p.m. L. Saragosa left

6.5 CONSULTATION: POLICY ON PRIVATE TUTORING

The members discussed the additions to the policy on page 2.
A vote was called, moved by Alirio Ferreira, seconded by Norm Gharibian that the policy be accepted as presented.
Vote: 9-16-2 (R. Singh not present) **Motion Defeated**

8:30 p.m. R. Singh arrived

Following a brief discussion the members made recommendations to item number 2;
It was moved by Raymond Ayas, seconded by Antonio Crespo and resolved to accept the tutoring policy with the following recommendations. To remove on page 2 in section letter B and E

2. The EMSB will authorize private tutoring by an employee, only if it respects all of the following criteria:
a) The employee must inform in writing its immediate superior of its intent to offer private tutoring;
~~b) The employee's immediate superior must approve the private tutoring;~~
c) Private tutoring shall not occur in any of the EMSB buildings;
d) Private tutoring should not take place during instructional day;
~~e) The employee must not tutor his own students (past or present);~~
f) The employee must not tutor students attending the school(s) where he works;
g) The employee is not in a situation of a conflict of interest or an appearance thereof, as per the Code of Ethics (HR-11).

Vote: 16-6-5 (J. Charron not present) **Motion Carried**

6.6 CONSULTATION: BY-LAW NO. 2
Following a brief discussion, it was moved by Daniel Tatone, seconded by Caroline Phaneuf and unanimously resolved to accept By-Law No. 2 as presented.
Vote: 28-0-0 **Motion Carried**

6.7 CONSULTATION: BY-LAW NO. 5
Following a brief discussion, it was moved by Katherine Korakakis, seconded by Amanda Liste and unanimously resolved to accept By-Law No. 5 as presented.
Vote: 28-0-0 **Motion Carried**

7. SUBCOMMITTEE REPORTS

7.1 MARKETING AND COMMUNICATION PLAN
Daniel Tatone presented the members a report from the subcommittee (see attached report)

7.2 PARENT CONFERENCE
Topics are coming in from the professionals at the EMSB. There will be a make your space for kids allowing parents to drop them off while they attend the workshops.

7.3 PARENT COMMISSIONER SUBCOMMITTEE
Issues concerning busing will be brought to the Board. There will be a fun for all fair on April 14th.

8. COMMITTEE REPORTS

8.1 PARENT COMMISSIONERS' REPORT
Topics included change orders, EMSAC bursary for students and the commitment to success plan.

8.2 TREASURER'S REPORT
There is a balance of approximately $13,000 following the expenses from tonight and the earmarked monies.

8.3 EPCA REPORT
The last meeting was cancelled due to weather and the next meeting is this weekend.

9. BOARD COMMITTEE REPORTS

9.1 EDUCATION COMMITTEE
See written reports from Kathy Korakakis and Robert Soroka.

9.2 EDUCATIONAL POLICIES COMMITTEE
See written report from Daniel Tatone.

9.3 FINANCE COMMITTEE

Topics included the Budget Building Process which will come for consultation following the March Board meeting.

Council would like to schedule a meeting with the Parent committee to discuss topics of concern.

9.4 ADULT EDUCATION & VOCATIONAL SERVICES ADVISORY COMMITTEE

There was no report.

9.5 ADVISORY COMMITTEE ON SPECIAL EDUCATION SERVICES

Topics included a budget presentation and the commitment to success plan presentation.

9.6 TRANSPORTATION ADVISORY COMMITTEE

There was no report.

10. SCHOOL REPORTS (PLEASE SUBMIT YOUR WRITTEN REPORTS)
(ANY MEMBER MAY SHARE CONCERNS OR ASK QUESTIONS)

- Concerns were raised with regard to snow removal following the weather (freezing rain and snow) after the holidays. The members agreed to add this as a topic to discuss with Council.

- Concern over physical activity and there not being enough offered. The members formed a subcommittee to look at various ideas to bringing extra physical activity to students at school. Volunteers were; Caleigh Saucier, Adrienne Taylor and Jason Trudeau.

- Concern over question period on the governing board agenda.

11. CORRESPONDENCE

There was none.

12. SECOND QUESTION PERIOD (8 MIN)

There were no questions.

13. DATE OF NEXT MEETING

13.1 REGULAR MEETING

Next meeting is on Thursday April 5th at 7:00 pm at John F. Kennedy High School in the library.

13.2 EXECUTIVE MEETING

To be Determined.

14. ADJOURNMENT (1 MIN)

Before adjourning the chair asked everyone to think of topics to discuss with Council for the next meeting.

It was moved by Mario Pietrangelo, seconded by Costa Carrara, that the meeting be adjourned at 9:48 pm.

Vote: 28-0-0 **Motion Carried**

Sonia Pecora
Chairperson

Brigida Sellato
Consultant/Secretary

Commission scolaire English-Montréal
English Montreal School Board

Marketing Committee Report

CPC Meeting – Mar 15, 2018
Lead: Daniel Tatone

Last Meeting: Feb 19, 2018

1. Online Resources:

   An email was sent to all CPC members. Please like and follow our Facebook Page. See appendix A. for details
   Please also Join the CPC online Facebook Group. See appendix A. for details

2. Discussed website
   a. Brigit will be our lead resource for modifications and content on the new site.

3. CPC Logo / Branding
   a. Name Change:
      "EMSB Parents Committee"
      French Name: "Comité de parents CSEM"

   b. CPC Logo
      i. New updated Logo based on feedback from last meeting was Approved through e-vote :

ii. French Logo:

See Appendix D. for full Size and B&W

4. School Spotlight
    a. submission form in progress – We will be sending out an email to all CPC members to bring to your GBs with instructions and suggestions for your school spotlight blurb
    b. will provide suggestions for content

5. Parent Conference
    a. Date Changed due to delays: May 5th
    b. Major push started on March 14th – with "Save the Date" Teaser: See Appendix C.
        i. Posted on facebook & Twitter & Sent by email to principles and delegates
    c. Current Insights:
        i. More than 1850 views and 30 Shares on Facebook.
        ii. 24 responses on our pre-registration form (See Appendix D.
            - 13: 1
            - 10: 2
            - 1: 4
            - Total of 37 pre-registered attendees.

Marketing Committee Report

CPC Meeting – Feb 1, 2018

Current Direction of Marketing Plan

- Obtain Budget approval for Marketing Resources:
  - *Hootsuite & Social Media Tools: $300 – Approved in December*
  - *Logo & Reusable Marketing Assets design and consultation: $700 – Approved in February*

  These costs would be for Social media Marketing tools and boosts, Logos, designs and marketing Assets and materials to last several years. And they are designed with reusability in mind.

- Start Posting Weekly with the following monthly Schedule:
  1st week - Informational - What CPC is doing - Newsletter
  1st week - Review of previous month/ School Holidays seasonal / events
  2nd week – Resource
  3rd week - Interactive - Question / Poll
  4th Week = Spotlight

  Posts have started but we're still working on content

- School Spotlights
  - Obtain School Spotlight blurbs from member Parents or school GBs – CPC Members / schools can Opt-out
  - Create Calendar of Spotlight publications
  - An online form will be created for schools to submit blurbs

- Change Name – EMSB Parents Committee - *Approved in February*

- Commission Logo and Marketing Asset generation at Graphic Designer – *Completed in February*
- Create and use Public Social media resources; - *Completed*
  - CPC Members Facebook Group
  - CPC Public Calendar (Google)

- Start Marketing plan for Parent Conference – *Started March*

  - Form for Pre-Registration *Completed*
  - "Save the Date" Teaser *Completed*
  - "Save the Date initial push *Started*
  - Email out to Principles and EMSB PC Members - *Completed*

- Revamp Parent's Committee Website

Marketing Committee Report

CPC Meeting – Feb 1, 2018

Marketing Roadmap

November - December 2017

- Dec 7; Approve current direction, Roadmap and Budget at CPC Meeting
- Setup Social Media resources,
- Start Weekly Posts
- Get tenders for CPC Logo revamp

January 2018

- Logo and Marketing assets: Obtain Estimates and drafts from graphic artists / EMSB sources

February 2018

- Change Name of Committee to: "EMSB Parents Committee"
- Commission Logo and Get Approval

March 2018

- Start Parent Conference Marketing Push
- Get Spotlight blurbs from Schools who didn't Opt-Out
- Create Spotlight Blurb Calendar

April 2018

- Start CPC Monthly Newsletter

Marketing Committee Report

CPC Meeting – Feb 1, 2018

Appendix A.

Commission scolaire English-Montréal
English Montreal School Board

EMSB CPC Marketing Committee

Social Media and Communication Resources

Resources available to CPC members and public:

a. **Facebook Page:** (Established) – the front page of EMSB CPC
We will publish articles, share resources, provide a central place to receive feedback and network with EMSB parents through this page.
Please Like and share the page:
https://www.facebook.com/EMSBParents/

b. **Facebook Group:** (New) - for CPC Members only, To provide an informal forum for open dialog, discussion and sharing resources for Members of the CPC when not in official meetings.
Please request access to the group:
https://www.facebook.com/groups/emsbcpcmembers/

c. **Twitter:** (Established) – news feed of EMSB CPC
Linked to the Facebook Page, allowing for short messages / news to our EMSB Parents
Follow us and re-tweet from here:
https://twitter.com/EMSBParents
@EMSBParents

d. Public **Google Calendar**
Public Calendar for publishing major School Events, EMSB Parent related Events, and Public CPC Events: e.g. Parent Conference.
Calendar is publicly available:
https://calendar.google.com/calendar?cid=c3RkazVxa2wybjU1cjVtbWNqc3VxbDk2YjRAZ3JvdXAuY2FsZW5kYXIuZ29vZ2xlLmNvbQ

e. **CPC Website**: Official Website.
EMSB resources,
http://www.emsb.qc.ca/emsb_en/parents_en/centralparentscommittee_en.asp

f. **Email Address:** parents@emsb.qc.ca – Chair email → Sonia Pecora

Marketing Committee Report
CPC Meeting – Feb 1, 2018

Appendix B.

Commission scolaire English-Montréal
English Montreal School Board

EMSB CPC Marketing Committee

Logo Approved through E-Vote:

Final Logo:

EMSB Parents Committee

Marketing Committee Report
CPC Meeting – Feb 1, 2018

French

Comité de parents CSEM

Marketing Committee Report
CPC Meeting – Feb 1, 2018

EMSB Parents Committee

Marketing Committee Report
CPC Meeting – Feb 1, 2018

Appendix C.

Commission scolaire English-Montréal
English Montreal School Board

EMSB CPC Marketing Committee

Save the Date Teaser for Parent Conference:

Marketing Committee Report
CPC Meeting – Feb 1, 2018

Appendix D.

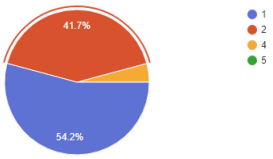
Commission scolaire English-Montréal
English Montreal School Board

EMSB CPC Marketing Committee

Pre-Registration numbers (After 30 hours):

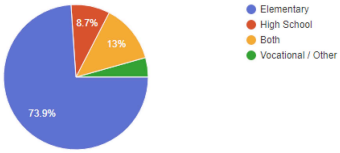
How many attending?

24 responses



Child / Children are in Elementary or High School?

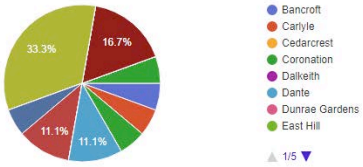
23 responses



Marketing Committee Report
CPC Meeting – Feb 1, 2018

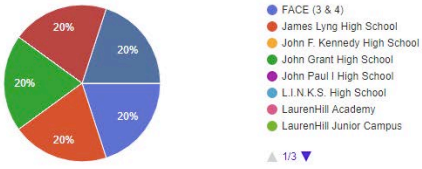
Which Elementary School

18 responses



Which High School

5 responses



Here is the report for the Education Committee Meeting, held on February 7, 2018, submitted by Kathy Korakakis and Robert Soroka:

(1) **The ETS (Educational and Technology Services) initiatives were presented by Athina Galanogeorgos of the EMSB: the Music Initiative, Arts Education Initiative, Robotics, CoSpace Robot, NAO Project (in collaboration with Universite de Montreal), ERC Initiative, and Daily Physical Activity at Schools. It was confirmed that these initiatives will be taking place.**

***(2) It was moved that $190,060 be allocated to ensure the participation of 170 teachers from the EMSB at the Solutions Tree Assessment Institute in 2018 (foregoing the traditional October Board-wide pedagogical day to accommodate this initiative.) (T*his was a recommendation that was approved at the February 21st Board meeting.)** https://www.solutiontree.com/events/all-things-assessment-montreal.html

Education Committee Report
For: Education Committee Meeting March 14, 2018
Presented By: Kathy Korakakis and Robert Soroka

1. **Discussion Concerning a Grant for Computers for Roslyn School**
   Last month Roslyn School received a grant 10k grant which resulted in the purchase of 30 new laptops. Roslyn was selected as a 2018 recipients of a Power Up grant from the Softchoice technology company, one of 10 elementary and middle schools across North America. The grant program provides students from low-income communities with access to technology and digital learning.
   Discussion followed: more computers are needed for schools, in light of, among other things, examinations moving toward digital platforms. Issues: technical support, funding (computers are a capital expenditure, so funds could not be gleaned from operating budgets.)
   Hydro-Quebec was mentioned as a source of potential top flight computers that schools could have access too. More investigation to follow in opportunities to pursue.
2. **New EMSB Website**
   The EMSB website has been redesigned and is in the process of being tested; the work is almost completed. The Education Committee was given a preliminary presentation. Two pilot schools, surveys conducted by the EMSB, and external industry surveys were research tools employed to explore what needed to be done.
   Among the new features are:
   - Website will be mobile responsive
   - a New Content Management System that will allow individual users to make updates to the site by using a simple interface;
   - a New Programs section, to facilitate external users from the community to access information;
   - an improvement with the Search function for schools, news, and events;
   - an Emergency Alert, where information can be sent to individual EMSB schools and websites
   - an ability to cross-reference links to allow easier navigation;
   - analytics to determine which sites / pages are being accessed and how often;
   - matching French and English wherever possible;
   - placement of major links across the top of gym

   There was some consideration to giving the url of the site-in-progress to the Parents' Committee so that those members could make recommendations. The decision was to wait a little longer before giving access, so more corrections could be made before parents' were invited to provide input.
3. **Board APP**
   In 2019 a new tender will be also include the creation of a board wide APP. Until such time, schools can continue to use the school apps they have in place.

4. **Youth Fusion**

   Committee approved 100k in funding for schools to be able to access services from Youth Fusion. Youth Fusion is a charity that contributes to perseverance, employability and civic engagement of youth by implementing innovative experiential learning projects that create ongoing links between school systems and the community. Every week, they work with 15,000 youth in over 200 schools in rural, urban, and Indigenous communities.

5. **Exam Schedule**

   It has been published…Classes end June 8 and exams begin June 11 for secondary schools. Elementary schools: exams will run from end of April until end of June.

6. **Summer School Proposal**

   Summer school courses offered during the summer 2018 session will take place at Laurier Macdonald High School. Secondary IV and Secondary V students will have exams between July 22 and August 3. Sec I – III assessments will start on July 26.

EPC Observer Report

Delegate: Daniel Tatone

EPC: Last Meeting: Feb 19, 2017

- Sex Education Program – Implementation –
  - EMSB is waiting for required consultant
  - topics reviewed and applied by grade to be age appropriate
  - Test program currently running at Lester BP & St Gabriel Schools
  - More news expected in April

- Research Projects:
  - 17-04 –Mindfulness and school adjustment in adolescence **(approved)**
    - "Adolescent reports of stress in high school have been increasing."
    - Objective: "provide a better understanding of dispositional mindfulness in adolescents' school adjustment and well-being; investigating the possible moderating role of academic performance and gender in the relationship between dispositional mindfulness and school adjustment."