



**MINUTES OF A MEETING OF THE CENTRAL PARENTS' COMMITTEE
HELD IN THE LAURENCE PATERSON ROOM OF THE ADMINISTRATION BUILDING, 6000 FIELDING
AVE., MONTREAL ON THURSDAY, DECEMBER 7, 2017 AT 7:00 P.M.**

CENTRAL PARENTS COMMITTEE MEMBERS DELEGATES/ALTERNATES

Cedarcrest	Raymond Ayas	Merton	Michael Gonshor
Coronation	Ravi Kiran Singh Chevvan	MIND	Alt. Kathryn Stuart
Dalkeith	Marietta Damiano	Michelangelo	Pietro Mercuri
Dante	Joseph Varga	Nesbitt	Alirio Ferreira
Dunrae Gardens	Joseph Bondi	Parkdale	Caleigh Saucier
Edward Murphy	Nadia Riley	Pierre E. Trudeau	Marie-Helene Bedard
Gardenview	Daniel Tatone	Rosemount	Alt. Barbara Scharing
General Vanier	Jason Trudeau	Roslyn	Catherine Forbes
Gerald McShane	Franco Mazzariello	Royal West	Norm Gharibian
Hampstead	Katherine Korakakis	Sinclair Laird	Amanda Liste
John F. Kennedy	Johnny Leoci	Sinclair Laird	Alt. Ushma Desai
John Grant	Sabrina Lawrence	St. Gabriel	Mubeenah Mugal
Laurier Macdonald	Isabelle Baas	St. Monica	Andrew Ross
Leonardo da Vinci	Tony Speranza	St. Raphael	Tanya Fabrizi
Lester B Pearson	Benny Berneti	Vincent Massey	Robert Soroka
Mackay	Joanne Charron	Westmount Park	Sophie Antippa
Marymount	Sherlyn Figueira	Willingdon	Lucas Reindler

REGRETS/ABSENT

n/a	ACES
Bancroft	Stephanie Keating
Carlyle	Serena Caplette
East Hill	Adrienne Taylor
Edinburgh	Caroline Phaneuf
Elizabeth Ballantyne	Maria Orjuela
FACE	Alyssa Kuzmarov
Honore Mercier	Joseph Di Liello
James Lyng	Shoshanna Ruttner
John Caboto	Sonia Pecora
John Paul I	Sophie De Vito
LINKS	Samantha Dudok
Laurenhill	Melvin Shantz
MIND	Francine Cytrynbaum
Our Lady of Pompei	Anthony Cristofaro
Philip E. Layton	Fatima Qureshi
Pierre de Coubertin	Brunella Fata
Rosemount	Costa Carrara
Royal Vale	Mark Ellenbogen
St. Dorothy	Milan Cardone
Westmount	Antonio Crespo

ALSO PRESENT:

Angela Mancini, Chairman, ESMB
Sylvia Lo Bianco, Vice Chairman, EMSB
Evelyn Alfonsi, Regional Director, East Sector
Pela Nickoletopoulos, Regional Director, West Sector
Brigida Sellato, Communications Consultant
Royal West (Alt) Anne Monereau
Gardenview Parent George Varelas

1. WELCOME/OPENING REMARKS (1 MIN)

The meeting was called to order at 7:05 pm.

The vice chair welcomed everyone and expressed greetings for the holidays and regrets from Sonia Pecora. Joseph Bondi will be chairing tonight's meeting and Franco Mazzariello will be acting vice chair.

2. APPROVAL OF THE AGENDA (1 MIN)

It was moved by Katherine Korakakis, seconded by Isabelle Baas and resolved that the agenda be accepted as presented.

Vote: 28-0-0 (M.H. Bedard, R. Singh, M. Mughal, S. Figueira, S. Antippa not present)

Motion Carried

3. FIRST PUBLIC QUESTION PERIOD (8 MIN)

There were no questions.

4. ADOPTION OF MINUTES OF THE MEETING HELD ON NOVEMBER 2, 2017 (2 MIN)

It was moved by Caleigh Saucier, seconded by Norm Gharibian and resolved that the minutes be adopted as presented.

Vote: 21-0-7 (M.H. Bedard, R. Singh, M. Mughal, S. Figueira, S. Antippa not present)

Motion Carried

5. BUSINESS ARISING FROM THE MINUTES

There was no business arising.

7:09 pm. A. Monereau and M. H. Bedard arrived

6. NEW BUSINESS

6.1 EPCA SURVEY FOR PARENTS SCHOOL FEES

Item was dealt with after item 7. See below.

6.2 APPOINTMENT OF PARENT REPRESENTATIVES TO ACSES (15 MIN)

Joanne Charron explained to the members that there are currently two vacant positions on ACSES and there are two candidates who have sent in forms to join the committee.

It was moved by Norm Gharibian, seconded by Isabelle Baas and unanimously resolved that Viviane Zabbel and Betty Skagkos be appointed as parent members to the ACSES committee.

Vote: 29-0-0 (R. Singh, M. Mughal, S. Figueira, S. Antippa not present)

Motion Carried

7. SUBCOMMITTEES

7.1 MARKETING AND COMMUNICATION

See attached proposal and summary of the meeting from D. Tatone.

During the discussion and report from D. Tatone the following members arrived;

7:20 pm. R. Singh arrived

7:23 pm. M. Mughal arrived

7:20 pm. S. Figueira arrived

7:31 pm. S. Antippa arrived

It was moved by Jason Trudeau, seconded by Raymond Ayas and unanimously resolved that CPC approves the following for the marketing and communications subcommittee;

- Budget of \$300.00
- To look into a name change for the CPC
- Weekly postings
- School spotlights
- Social media online resources

Vote: 33-0-0

Motion Carried

7.2 PARENT CONFERENCE

See attached summary of the meeting from N. Gharibian.

It was moved by Pietro Mercuri, seconded by Caleigh Saucier and resolved that CPC ask Administration to provide funding (\$10,000.00) for the parent conference.

Vote: 32-1-0

Motion Carried

It was moved by Isabelle Baas, seconded by Catherine Forbes and unanimously resolved that CPC reserve from the budget \$3,000.00 for the parent conference.

Vote: 33-0-0

Motion Carried

7.3 PARENT COMMISSIONER SUBCOMMITTEE

Jason Trudeau spoke to a few people following the last meeting and encouraged anyone to approach or contact any parent commissioner to ask questions or express concerns they may have.

6.1 EPCA SURVEY FOR PARENTS SCHOOL FEES

Members were advised that EPCA has issued a survey to all parents on school fees in order to formulate a response to the Minister on the suit that is currently taking place.

Angela Mancini spoke to the class action suit and answered questions from the members.

8:33 pm. A. Liste and U. Desai left.

The members discussed how they will distribute the survey as Administration cannot be involved seeing that the EMSB is part of the class action suit.

It was agreed that no one is obligated to take the survey and CPC will post the survey on their Facebook page.

It was moved by Joanne Charron, seconded by Caleigh Saucier and resolved that the CPC ask the Minister of Education for an extension to the school fees consultation in order to properly poll the parent population and ask EPCA to convey the EMSB CPC's concerns to the Minister to extend the deadline.

Vote: 30-1-1

Motion Carried

It was moved by Jason Trudeau, seconded by Caleigh Saucier and unanimously resolved that the CPC share the EPCA survey on their social media page and media feeds ask EPCA also that EPCA put in place some sort of security/registration measures for parents to fill out the survey

Vote: 32-0-0

Motion Carried

8:59 pm. M. Mughal, R. Singh and L. Reindler left.

8. COMMITTEE REPORTS

8.1 PARENT COMMISSIONER REPORT (3 MIN)

Topics discussed were; change orders, CCW funding, endorsement for marijuana and the employee assistant program.

8.2 TREASURERS REPORT (3 MIN)

Expenses so far are only for refreshments. Will have more details in January.

8.3 EPCA REPORT (3 MIN)

The AGA took place, there was a presentation on the school fees action suit.

9:13 pm. C. Forbes and J. Varga left.

9. BOARD COMMITTEE REPORTS

9.1 EDUCATION COMMITTEE (2 MIN)

See report from Robert Soroka.

9.2 EDUCATIONAL POLICIES COMMITTEE (2 MIN)

See report from D. Tatone.

9.3 FINANCE COMMITTEE (2 MIN)

See report from A. Monereau.

9.4 ADVISORY COMMITTEE ON ADULT EDUCATION AND VOCATIONAL SERVICES (AEVS) (2 MIN)

Report from C. Saucier; Toured the new AEVS Facility on des Grandes Prairies, it was amazing. We went over the inauguration event being held on November 30th and that they would be inviting retired staff. They have yet to name the facility they plan on doing so by the end of the school year.

- Enrolment is up for international students, currently in negotiation with different Asian schools in a larger area

9.5 ADVISORY COMMITTEE ON SPECIAL EDUCATION SERVICES (ACSES) (2 MIN)

Presentation from Occupational Technicians, spoke on the new membership and had an update on the CCW budget.

9.6 ADVISORY COMMITTEE ON TRANSPORTATION (2 MIN)

See report from R. Ayas.

10. SCHOOL REPORTS (ANY MEMBER MAY SHARE CONCERNS OR ASK QUESTIONS) (20 MIN)

There were no reports.

11. CORRESPONDENCE (2 MIN)

There was no correspondence.

12. SECOND QUESTION PERIOD (8 MIN)

There were no questions.

13. DATE OF MEETING NEXT REGULAR

13.1. REGULAR MEETING

Members were asked to consider if they wanted to cancel the January meeting.

It was moved by Sophie Antippa, seconded by Tanya Fabrizi and resolved that the CPC cancel the January 11th meeting.

Vote: 7-11-8

Motion Defeated

Next meeting is on Thursday January 11th at 7:00 pm at the Administration Building.

13.2 EXECUTIVE MEETING

To be Determined.

Brigida Sellato mentioned to the members that prior to the meeting in January there will be a presentation on the EMSB Annual Report.

14. ADJOURNMENT (1 MIN)

It was moved by Andrew Ross, seconded by Raymond Ayas, that the meeting be adjourned at 9:30 pm.

Vote: 26-0-0

Motion Carried

Joseph Bondi
Acting Chairperson

Brigida Sellato
Consultant/Secretary

EMSB CPC Marketing Committee
Social Media and Communication Resources

Resources available to CPC members and public:

- a. **Facebook Page:** (Established) – the front page of EMSB CPC
We will publish articles, share resources, provide a central place to receive feedback and network with EMSB parents through this page.
Please Like and share the page:
<https://www.facebook.com/EMSBParents/>
- b. **Facebook Group:** (New) - for CPC Members only, To provide an informal forum for open dialog, discussion and sharing resources for Members of the CPC when not in official meetings.
Please request access to the group:
<https://www.facebook.com/groups/emsbcpcmembers/>
- c. **Twitter:** (Established) – news feed of EMSB CPC
Linked to the Facebook Page, allowing for short messages / news to our EMSB Parents
Follow us and re-tweet from here:
[@EMSBParents](https://twitter.com/EMSBParents)
- d. **Public Google Calendar**
Public Calendar for publishing major School Events, EMSB Parent related Events, and Public CPC Events: e.g. Parent Conference.
Calendar is publicly available:
<https://calendar.google.com/calendar?cid=c3RkazVxa2wybjU1cjVtbWNqc3VxbDk2YjRAZ3JvdXAuY2FsZW5kYXIuZ29vZ2xILmNvbQ>
- e. **CPC Website:** Official Website.
EMSB resources,
http://www.emsb.qc.ca/emsb_en/parents_en/centralparentscommittee_en.asp
- f. **Email Address:** parents@emsb.qc.ca – Chair email → Sonia Pecora

Marketing Committee Report
CPC Meeting – Dec 7, 2017

Last Meeting: Nov 22, 2017

Mission: To provide a solution to communicate, collaborate with and support the parents of the EMSB through social media and other online and offline resources.

1. Online Resources: We decided to use the following resources to coordinate our efforts and publish information (a marketing resources list will be provided to all CPC members):

Resources available to CPC and public:

CPC Marketing and communication resources list sent to all parents. See Appendix A

Resources for marketing Committee:

- a. Hootsuite – Managing analytics and Scheduling Social media publishing (Budget required)
- b. Google Drive, Docs & Keep

2. CPC Logo / Branding
 - a. Name Change:

Now that regional committees have been dissolved. Do we need to keep the “Central” part of the CPC name?
Discuss and motion to change name: EMSB Parent’s Committee
 - b. CPC Logo
 - i. EMSB is planning on changing their logo. We should wait to find out what color scheme and logo they plan on using so that we can coordinate and integrate the new EMSB logo with ours.
 - ii. Reviewed Logos of other parent committees. Further discussion and research is required.
 - iii. We approached F.A.C.E. School – Waiting for feedback from Visual Arts Department
 - iv. We will approach Voc Ed digital art department at Rosemont
 - v. We have Parent resources that could help
3. Sensitive information and medial relations
 - a. Discussed 12 steps before posting & sensitive information
 - b. Agreed CPC Chair is spokesperson, with committee and experts support. Especially for Radio / TV media.
 - c. Posts should be Bi-Lingual – already using process in FB posts.
4. Parent Conference
 - a. Waiting for information from first committee meeting before sending out teasers
 - b. Heavy Social media marketing
 - c. Marketing suggestions include: Printing posters in school and flyers for student handouts
 - d. Possible Radio / TV spots
5. Social Media posts scheduling:
 - a. Themed Posts
 - b. Timing
 - c. Weekly schedule of posts and Content

Current Direction of Marketing Plan

(Motion & Approval Required)

- Obtain Budget approval for Marketing Resources:
 - Hootsuite & Social Media Tools: \$300
\$ 114 USD (~\$150CAD). With Annual plan at 50% discount (non-profit approved) \$150 for boosting posts, media tools (Pixabay), etc.
- Start Posting Weekly with the following monthly Schedule:
 - 1st week - Informational - What CPC is doing - Newsletter
 - 1st week - Review of previous month/ School Holidays seasonal / events
 - 2nd week – Resource
 - 3rd week - Interactive - Question / Poll
 - 4th Week = Spotlight
- School Spotlights
 - Obtain School Spotlight blurbs from member Parents or school GBs – CPC Members / schools can Opt-out
 - Create Calendar of Spotlight publications

- An online form will be created for schools to submit blurbs
- Change Name – EMSB Parent’s Committee (Motion & Approval Required)
- Create and use Public Social media resources; ○ CPC Members Facebook Group ○ CPC Public Calendar (Google)

Marketing Roadmap

November - December 2017

- Dec 7; Approve current direction, Roadmap and Budget at CPC Meeting
- Setup Social Media resources,
- Start Weekly Posts
- Get tenders for CPC Logo revamp

January 2018

- Change Name of Committee to: “EMSB Parent’s Committee”
- Get Spotlight blurbs from Schools who didn’t Opt-Out
- Create Spotlight Blurb Calendar
- Start Parent Conference Marketing Push

February 2018

- Start CPC Monthly Newsletter

Marketing Committee Report

CPC Meeting – Dec 7, 2017

Lead: Daniel Tatone

Last Meeting: Nov 22, 2017

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- Create Spotlight Blurb Calendar
- Start Parent Conference Marketing Push

February 2018

- Start CPC Monthly Newsletter

Summary of Parent Conference Steering Committee

1st meeting
Dec. 5th 2017

1. Date Selection: March 24th alt: April 7th
2. Venue Selection: Grandes-Prairies NEW VOCATIONAL TRAINING FACILITY
3. Size ([Min Go/No Go]No Real Min but 150 registration 2 weeks out, Max300[venue capacity])
4. Duration Full day, Half day, Hybrid: Hybrid compressed day See schedule below
5. Theme / Title: Coming Soon
6. Marketing: Hard start date January 24th 2018 – soft launch very soon
7. Topics / Recourses: Most from in the EMSB, We are also look for the cream of the crop outside
8. Outside collaboration??? Other Boards?: See above -
9. Budgeting / Funding: 10K Ask from Board (resolution), 3K from PC, \$10 / Per for lunch service/ sponsors, partners, promotors TBA
10. Food / refreshments: Tabled
11. Swag: Tabled
12. Gifts / Thank you / Prizes: Tabled

>9:00	9:30	Registration
9:30	9:50	Welcome, Housekeeping, Opening
10:00	11:55	Session A:
11:00	11:55	Session B:
12:00	13:00	Lunch, Networking
13:10	14:15	Opt Session C: ReMix and Fixed Model

EPC: Last Meeting: Nov 20, 2017

- PED day Feedback – Teachers participated in PLCs & progression of learning. Complaints of slow progress.
- Research Projects:
 - 17-03 – The co-development of empathy and bullying (not-approved)
 - 17-05 – Mon Coin mapping Project (approved)
 - 17-06 - Digital Device Practices and Policies in Quebec K-12 Schools of Learning and Living (approved)

Transportation Advisory Committee Meeting
Report to Central Parents' Committee of December 7, 2017
Raymond Ayas

First and only meeting to date was November 15th.

Operating budget this year is \$10,247,407

The contracts for the buses were signed, 5-year deal with Transco.

Read only if asked for details: Briefly we still have option to install cameras if required. Buses must stop and open doors at every stop even if no child is waiting, the technology allows to track if this procedure is followed. School board can track buses equipped with GPS from our end as we can hook up into service providers' software. We do not yet have an app that would allow parents to track their bus, we are looking at options with bus company and with a third-party provider.

We provide bussing service to Vanguard School, and they received some moneys from the government, which they shared with us.

The 2017-2018 Transportation Analysis Report was presented to us, this basically details number of students eligible, how many are actually transported, how many are special needs, and other finer statistical points.

We moved to add a bus for Westmount Park and one minibus for St-Gabriel

We approved revisions to structure and composition of our Committee

Finally we brought to light one major safety issue affecting Cedarcrest school and we filed complaint against a driver.

On these last points I encourage every representative at CPC to communicate with me for questions relating to transportation. The committee takes us very seriously and will take action.

Education Committee Report
For: Education Committee Meeting November 15, 2017
Submitted to: Central Parents Committee for December 7, 2017

1. Endorsement of the Declaration of the Partners of the Education System on Bill C-45 (Cannabis Act):

– Committee supported motion; to be brought to the Board for approval

Whereas the following resolution was adopted by the Lester B. Pearson School Board on September 25, 2017:

Whereas the Government of Canada enacted Bill C-45 which, upon coming into force, will permit Canadian adults to legally purchase and consume cannabis;

Whereas a response to the Cannabis Act entitled *Declaration des partenaires de l'éducation concernant les encadrements sur le cannabis en milieu scolaire* has been prepared detailing the stance that Quebec students should grow and mature in a healthy environment that favours their educational success, and as such, a framework must be put in place with regards to cannabis;

Whereas all partners of the education system have been asked to unite their efforts and to endorse said declaration;

Whereas said declaration has been submitted to commissioners and management with this motion; whereas the Council of Commissioners of the EMSB wishes to make known its endorsement of said declaration:

It was moved and resolved to recommend to the Board that the EMSB Council of Commissioners endorses the Declaration des partenaires de l'éducation concernant les encadrements sur le cannabis en milieu scolaire; and it was further resolved that the EMSB permit its name and logo to be used on said Declaration where warranted; and it was still further resolved that this resolution be forwarded to the Quebec English School Board Association.

2. Discussion concerning Education Committee Profile – Policy on Structure of Committees

- a concern was that IT was not reflected
- response: the document was put together in September for review, not as a “fait accompli”
- to be modified and brought back to the Committee 's next meeting

3. Updates on Initiatives

STEAM: 13 new schools in 2017-18

- Teachers will be granted more release time to learn technology, so they can better integrate. More money will be made available for this purpose
- Training is taking place at LEARN and not in the larger community.
- schools' mindsets have been changing; principals have been open to STEAM; attend PD sessions
- question by committee member: what schools will do to evaluate success; response was that students' performances are the indicators
- startup costs for STEAM: approximately \$10 K devoted to 3D printer, tablets or chrome books, interactive wall unit (prowise), PD release for 3 consultants

Literacy

- 2 initiatives (primary and secondary schools)

Music Literacy

- Will be looked at by school board consultants and will come back with recommendations

Math

- question posed as to what was being done for enriched students; response was that there are already enrichment programs such as STEAM

International Students

- enrolment up: 133 students in 2011 to 384 today; majority in secondary schools
- diverse countries such as Brazil, Denmark, Germany, Nigeria, Morocco
- good feedback
- discussion about the differences between an “International” student and a “Temporary” student: International pays tuition and comes via recruiting agents; Temporary is here because parents move here to work or study

- new policies: no longer accepting students in second semester; must live with a legal guardian, not a group home

CPC Observers: Kathy Korakakis and Robert Soroka

Finance Committee meeting of November 15, 2017

Report to CPC December 7 meeting

Main points discussed:

CCW increase of funding

- Increase of funding to CCW by 150k
- Inability to know how much a child requiring CCW services cost and thus impossible to know if program is justified.
- Increase was approved cause necessary but CCW team was ask to present a cost analysis of CCW revenues and expenses to allow the board to make inform decisions

MESA support 2017

- Each school is allocated funds to release time for school and teachers to prepare their MESA document
- Some were concerned that the time away from the classes is not good for the students. Maybe an alterative could be considered.
- It was resolved that the production of the MESA is meant to be a team effort for the school , teachers and Staff and thus must take place during school hours
- Motion was carried

Main points discussed:

CGTSIM Co-Operative purchasing program 2018-19

- The Board buys certain items through this agreement but was not able to give the percentage or dollar value of savings to the Board by doing these purchases with CGTSIM. Nonetheless, the motion was carried. And it is expected that information will be shared at the next meeting regarding savings.

Rollovers

- Being that some envelopes are distributed directly to the schools prior to usage of funds and others are kept at the EMSB, the report submitted to the committee had schools in the red. It was difficult for the members to know which schools were really in the red and which were temporarily in the red because they had not received the funds from the EMSB. It was asked that this item be re-worked so that the members can make an informed decision. Mainly that it would be clear which schools are over budget and which are not, regardless of when funds are physically transferred to the schools.

CCW cost analysis

- The members had a presentation of the cost and revenues of the CCWs. The presentation was well received and answered many concerns brought forward at the November meeting.
 - The EMSB as an increase of 82% of students with handicap or code 14 since 2010-2011
 - The EMSB as a total of 4316 students in those categories
 - The cost of servicing these students run a deficit of 1.1M
 - This deficit is an improvement of previous years
 - There were expenses of approx. 2M. that benefited all the students and not just the coded ones which is not reflected in the loss of 1.1M
- The members would like additional information mainly in order to forecast for future years and have this program stop running a deficit

Mozaik portal

- The School Board is moving forward with the implementation of Mozaik portal in all the EMSB schools youth sector (elementary and high school)
- This portal is to replace all others being use at the school levels

- The Implementation is in 4 phases the first one starting this January with East Hill, VNC, Gardenview and Westmount high
- Teachers and staff would be excused for a half day for training purposes
- All schools should be on this system by June 2019

Deployment phases for Mozaik-Portal

1. Purpose

Due to the large number of teachers to be trained on Mozaik-Portal, a strategy deployment of several training phases was defined and based on the distribution of schools by sectors East and West for the realisation of this process.

2. Phases

1. Phase One

This phase encompasses two elementary schools and two high schools

1.1. Schools by sector

- ❖ East Sector
 - East Hill
 - Vincent Massey

- ❖ West Sector
 - Gardenview
 - Westmont High

1.2. Training on Mozaik-Parent Portal

1.2.1 Content

- Introduction
- School Tables: Language Settings by Default, Indicators, and Family Members
- Activate tiles to display in the portal via GPI
- Student Records: Intervention Plan, classes, transportation data
- Agenda to display timetables, detentions, and homework
- Prerequisites to display documents in PDF format
- Absences: Justification, planned absences, and notifications
- Homework Module
- Marks, Assignment Results, and Report Cards
- Financial Services
- Messages: School Board & School Notices, Memos and SPI Alerts (ISM)
- Procedure for parents to create their accounts

1.2.2 Attendees

- Two SOTs
- Two elementary secretaries
- Three Helpdesk
- One Student Record Analyst
- Four School Administrators (One from each school)

1.2.3 Duration

The optimum length of this training session is a half day from 8:30am to 12:00pm