



November 14th, 2024

Re: EAST HILL HOLIDAY CAMPAIGN 2024

Dear Parents,

We are pleased to announce that East Hill School will be teaming up with our Home & School Association to provide holiday baskets for those in need. This year, we have decided to support *Second Chance Cafe* who provides holiday baskets for many families in the Eastern part of Montreal, not only during the Holiday Season but also throughout the year.

Starting **Tuesday, November 19th**, we will be launching our “East Hill Holiday Campaign 2024”. We are asking for your generous support as we hope to bring holiday cheer to as many families as possible.

This year, we are taking a different approach by involving the students in this campaign. Each week, your child will come home with a suggestion for a specific item to bring to school. However, you are not obligated to purchase the suggested item; you are always welcome to send any items of your choice.

We are kindly asking for the following:

- Week 1 / Week of November 18th - **Non-perishable food items**
- Week 2 / Week of November 25th - **Toiletries**
- Week 3 / Week of December 2nd - **New non-violent toys under \$15**
- Week 4 / Week of December 9th - **Winter clothing**

Each morning during our collection weeks, students can drop off their items in the collection boxes located in the main entrance foyer. Please ensure that the items are sent in a reusable bag that your child can bring back home. For clothing donations, please use bags that we may keep.

Our **collection period** runs from **Tuesday, November 19th to Friday, December 13th**.

We thank you in advance for your generous support in helping us spread joy to families during this holiday season.

Kind Regards,

East Hill Administration & East Hill Home & School Association

