



École Primaire
East Hill
Elementary School
10350 Bd Perras, Montréal, QC H1C 2H1

Date: November 21st, 2024

Re: ALTERGO FOUNDATION PROJECT

Dear Parents,

AlterGo Foundation pursues the goal to promote universal accessibility and enable the full participation of people with functional limitations by using the levers of sport, leisure, and culture. The work of this organization is not only aimed at people with functional limitations to offer them adapted services but also at the general public by raising awareness through major events such as the “Défi Sportif AlterGo” and other related activities.

East Hill has decided to support this foundation this school year. We strongly believe that it is a great way to expose our students to a real-life cause while having them involved in the community.

We will officially launch this project on Tuesday, November 26th. Executive members of AlterGo Foundation will be coming to East Hill School on that day to present this project to our staff and students. They will also have the opportunity to hear the testimony of a member of Canada’s Para Hockey Team.

To start our fundraising, we will be holding a **dress down day on Thursday, November 28th**. We kindly ask for a \$2 voluntary contribution per student.

Other fundraisers will be ongoing throughout the school year with monthly dress down days, other related activities, and the participation of East Hill School to their annual “Défi Sportif AlterGo”, Canada’s largest multi-sport event, featuring thousands of athletes from all over the world with functional limitations of all types. As it is a schoolwide project, East Hill entire community will be encouraged to participate in this great initiative.

Thank you all for your collaboration and participation.

Kind regards,

Mme Excellent
Vice Principal
East Hill Elementary School

